

Advertise with Kiefit.com

If you have a new product or service to showcase to the fitness community, Kiefit.com is the place to reach your targeted audience!

The purpose of the Kiefit.com fitness oriented social bookmarking website, the Kiefit Journal and the newsletter is to give consumers proven methods to help them in their quest for fitness and good health.

It is our goal to inform our community and subscribers of new developments in the health and fitness fields and connect them with each other to benefit from their experiences!

Through Kiefit.com Web site, the FREE Kiefit Journal and the monthly newsletter you'll be targeting large numbers of consumers that are looking for various ways to improve their health and fitness.

There are four ways to advertise on Kiefit.com:

1. Permanent monthly sponsorships across all Kiefit.com
2. Pages and traditional banner monthly flat fee-based advertising.
3. Ad space within Kiefit Journal (issued monthly).
4. Ad space within Kiefit monthly fitness email newsletter.

[To Achieve Your Audience Laser Targeted The Easy And Affordable Way CLICK HERE !](#)

Kiefit.com Sponsors



Kiefit.com offers premium sponsorship ad units, served in the top right area of every Kiefit.com page. These sponsors are important to us, and we look for products and services that we feel would be relevant to our targeted and influential audience.

Ad Specs:

- 6x 125 by 125 pixel size
- Preferably the company or product logo
- Will link back to the company product page
- We publish a weekly "thank you sponsors" post, which includes text links to sponsor sites

[Click here for Pricelist](#)

*We operate with a minimum term of two months, followed by a month-to-month plan where either party may terminate the relationship on 30 days notice. This ad space is available on first come first serve! If you are interested in securing a premium sponsorship on Kiefit.com, please contact Heidi at heidik-[at]-kiefit.com.

Banner Advertising



Kiefit.com banner ad units, served in the top and the footer area of every Kiefit.com page. Medium Rectangle ad units, served in the right area of every Kiefit.com page. These Ad units are charged on a monthly flat fee.

Ad Specs:

- Top Banner Ads (468x60)
- Medium Rectangle Ads (300x250)
- Footer Banner Ads (468x60)

All ads rotate in a seven second interval and are visible through out the whole website.

[Click here for Pricelist](#)

Kiefit Journal



Every new subscriber which choose to subscribe to our free monthly fitness newsletter gets this FREE Kiefit Journal delivered as a PDF, directly to their email box. Furthermore all already registered newsletter subscribers will receive the most recent version of the Kiefit Journal as soon it becomes available and as long as they choose to do so.

Every subscriber is free to forward this publication to his family, friends, relatives and business partners for free! Past publications are set into an archive and are accessible for free from the Kiefit.com website

With placing an ad within the FREE Kiefit Journal you get the most out of your ad dollars for a fraction of the costs.

With the FREE monthly Kiefit Journal you can spread the word tremendously to your targeted audience!

Don't wait to long! The ad space within this publication is limited! And as the subscriber base rise the ad price will do as well.

Ad Specs:

- Banner 468x60 - (11x*)
- Square Button 125x125 - (7x*)
- Rectangle 300x250 - (6x*)
- Skyscraper 120x600 - (6x*)
- Half Skyscraper 120x240 - (3x*)

***This ad space (33x) is available on first come first serve!**

Closing date to reserve your ad space within the Kiefit Journal is the **25th of each month**.

[Click here for Pricelist](#)

[To Achieve Your Audience Laser Targeted The Easy And Affordable Way CLICK HERE !](#)

Monthly Fitness Email Newsletter

Within our monthly Kiefit Fitness Newsletter we inform our community about fitness and health related innovation. You can showcase your new product or service to our fitness community. We deliver our newsletter as HTML and text. Our newsletter list is strictly double optin.

Ad Specs:

- Text Ad, 250 characters. (7x*)

Click here for Pricelist ad within the issue of Kiefit monthly Fitness Email Newsletter.

***This ad space is available on first come first serve!**

Don't wait to long! The ad space within Kiefit monthly Fitness Email Newsletter is limited! And as the subscriber base rise the ad price will do as well.

Closing date to reserve your ad space within the Kiefit monthly Fitness Email Newsletter is the **25th of each month**.

[Click here for Pricelist](#)

[To Achieve Your Audience Laser Targeted The Easy And Affordable Way CLICK HERE !](#)

This Media Kit was issued September 2008 and is valid until further update of ad services and pricing schedule. Offer and pricing are subject to change without prior written notice.

Please refer as well to [Kiefit.com Advertising Terms and Conditions](#)